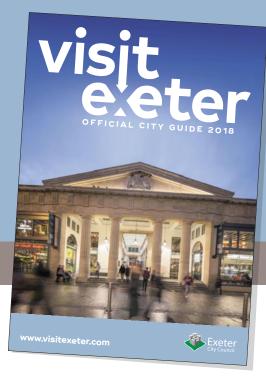
official city guide 2018

advertising booking form

Please complete to book your space in the above publication



Contact name (Not for publication)		
Establishment		
Address		
Postcode	Tel	
Website	Email	

I will supply finished print ready artwork



See media pack for advert specifications & details of where to send your artwork

Advert space required

eighth page advert

(£175 + VAT)

if you are supplying own artwork, the total cost will be: please tick back cover (£995 + VAT)inside front cover (£995 + VAT)inside back cover (£995 + VAT)full page advert (£695 + VAT)half page advert (£450 + VAT)quarter page advert (£275 + VAT).

I will need an advert created for me



Please send images in a JPEG high resolution format

Advert space required

if you'd like us to create your artwork for you, the total cost will be: please tick

Back cover (£1,050 + VAT)Max. 60 words and max. 4 images

Inside front cover (£1,050 + VAT) Max. 60 words and max. 4 images

Inside back cover (£1,050 + VAT) Max. 60 words and max. 4 images

Full page advert (£750 + VAT) Max. 60 words and max. 4 images

Half page advert (£495 + VAT)Max. 40 words and max. 3 images

Quarter page advert (£310 + VAT) Max. 25 words and max. 2 images.

Eighth page advert (£210 + VAT)

Max. 10 words and 1 image

If booking before 30 September 2017 all Visit Exeter members will be entitled to the following discounts on the above fees, 10% off for Bronze members, 15% off for Silver members and 20% off for Gold members

Membership package required

Bronze (£150 + VAT)

Includes listing on www.visitexeter.com, 6 pictures, unlimited description, inclusion in press & PR opportunities, promotion through Visit Exeter social media, and inclusion in media campaigns.



please tick

Silver (£300 + VAT)

Includes all of the above plus additional 6 pictures, priority search results, website link, video content, free simple listing on www.visitdevon.co.uk, blog opportunities, online booking and special offers.



please tick

Description for advert

please note word limit shown on previous page

Details of your special offer/

to appear on an exclusive voucher page within the guide

added value offer

at no extra cost

Gold (£600 + VAT)

Includes all of the above plus sponsorship opportunities, appearance in highlights, gallery image, top level navigation, free additional listings, free banner advertising and inclusion in consumer newsletters.



please tick

Facilities (accommodation only)

Eighth page and quarter page tick up to 8 symbols, half page and full page tick up to 16 symbols

	please tick		please tick
ঠ	Children welcome	\$*** ***	Garden for guest use
Œ	Credit cards accepted	ĬIÎ	Café/restaurant available
~	Off street parking	T	Licensed
₽	Tea & Coffee making facilities	D	Double rooms
	TV in bedroom	т	Twin rooms
ħ	Pets welcome	F	Family rooms
WiFi	WiFi	G	Ground floor rooms
	Bed Linen inclusive in price	ES	En-suite rooms

Please complete and return to

Signed

Visit Exeter, Room 3.40A, Civic Centre, Paris Street, Exeter, EX1 1JJ Tel: 01392 265204, Email: tourismpr@exeter.gov.uk Please make cheques payable to Exeter City Council

Print name

Booking and complete copy deadline: Tuesday 31 October 2017





Date