

visit exeter

official city guide 2018

advertising booking form

Please complete to book your space in the above publication



Contact name (Not for publication)

Establishment

Address

Postcode

Tel

Website

Email

I will supply finished print ready artwork



See media pack for advert specifications & details of where to send your artwork

Advert space required

if you are supplying own artwork, the total cost will be:

back cover

(£995 + VAT)

inside front cover

(£995 + VAT)

inside back cover

(£995 + VAT)

full page advert

(£695 + VAT)

half page advert

(£450 + VAT)

quarter page advert

(£275 + VAT)

eighth page advert

(£175 + VAT)

I will need an advert created for me



Please send images in a JPEG high resolution format

Advert space required

if you'd like us to create your artwork for you, the total cost will be:

Back cover (£1,050 + VAT)

Max. 60 words and max. 4 images

Inside front cover (£1,050 + VAT)

Max. 60 words and max. 4 images

Inside back cover (£1,050 + VAT)

Max. 60 words and max. 4 images

Full page advert (£750 + VAT)

Max. 60 words and max. 4 images

Half page advert (£495 + VAT)

Max. 40 words and max. 3 images

Quarter page advert (£310 + VAT)

Max. 25 words and max. 2 images

Eighth page advert (£210 + VAT)

Max. 10 words and 1 image

If booking before 30 September 2017 all Visit Exeter members will be entitled to the following discounts on the above fees, 10% off for Bronze members, 15% off for Silver members and 20% off for Gold members

Booking and complete copy deadline: Tuesday 31 October 2017

Membership package required

Bronze (£150 + VAT)

Includes listing on www.visitexeter.com, 6 pictures, unlimited description, inclusion in press & PR opportunities, promotion through Visit Exeter social media, and inclusion in media campaigns.



please tick



Silver (£300 + VAT)

Includes all of the above plus additional 6 pictures, priority search results, website link, video content, free simple listing on www.visitdevon.co.uk, blog opportunities, online booking and special offers.



please tick



Gold (£600 + VAT)

Includes all of the above plus sponsorship opportunities, appearance in highlights, gallery image, top level navigation, free additional listings, free banner advertising and inclusion in consumer newsletters.



please tick



Details of your special offer/added value offer

to appear on an exclusive voucher page within the guide at no extra cost

Description for advert

please note word limit shown on previous page

Facilities (accommodation only)

Eighth page and quarter page tick up to 8 symbols, half page and full page tick up to 16 symbols

Children welcome	please tick	Garden for guest use	please tick
Credit cards accepted		Café/restaurant available	
Off street parking		Licensed	
Tea & Coffee making facilities		D Double rooms	
TV in bedroom		T Twin rooms	
Pets welcome		F Family rooms	
WiFi WiFi		G Ground floor rooms	
Bed Linen inclusive in price		ES En-suite rooms	

Signed

Print name

Date

Please complete and return to

Visit Exeter, Room 3.40A, Civic Centre, Paris Street, Exeter, EX1 1JJ

Tel: 01392 265204, Email: tourismpr@exeter.gov.uk

Please make cheques payable to Exeter City Council

**Booking and complete copy deadline:
Tuesday 31 October 2017**

visit
exeter



Exeter
City Council